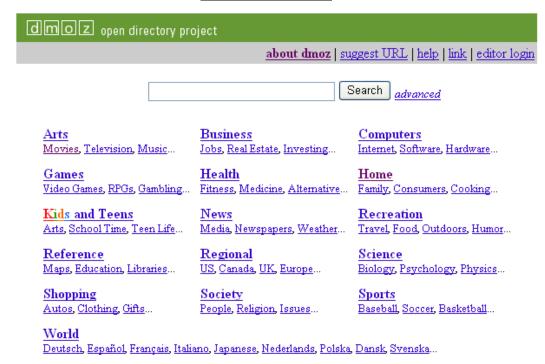
# **Tutorial: Dublin Core, Metadata, and Growing the Semantic Web**

# **Metadata and Taxonomy Examples**

#### **Metadata**

Field	Data Type / Source
Title	string
Creator	string
Identifier	URL
Date	date
Subject	category list

#### **Taxonomy**



# **Dublin Core**

Elements	Refinements		Encodings	Types
1. Identifier	Abstract	Is referenced by	Box	Collection
2. Title	Access rights	Is replaced by	DCMIType	Dataset
3. Creator	Alternative	Is required by	DDC	Event
4. Contributor	Audience	Issued	IMT	Image
5. Publisher	Available	Is version of	ISO3166	Interactive
6. Subject	Bibliographic citation	License	ISO639-2	Resource
7. Description	Conforms to	Mediator	LCC	Moving Image
8. Coverage	Created	Medium	LCSH	Physical Object
9. Format	Date accepted	Modified	MESH	Service
10. Type	Date copyrighted	Provenance	Period	Software
11. Date	Date submitted	References	Point	Sound
12. Relation	Education level	Replaces	RFC1766	Still Image
13. Source	Extent	Requires	RFC3066	Text
14. Rights	Has format	Rights holder	TGN	
15. Language	Has part	Spatial	UDC	
	Has version	Table of contents	URI	
	Is format of	Temporal	W3CTDF	
	Is part of	Valid		

## **Creator**

- "An entity primarily responsible for making the content of the resource"
- In other words Author, Photographer, Illustrator, ...
  - Potential refinements by creative role
  - Rarely justified
- Creators can be persons or organizations
- Key Point Dealing with names is a big issue in data quality:
  - Ron Daniel
  - Ron Daniel, Jr.
  - Ron Daniel Jr.
  - R.E. Daniel
  - Ronald Daniel
  - Ronald Ellison Daniel, Jr.
  - Daniel, R.
- Name fields may contain other information
  - <dc:creator>Case, W. R. (NASA Goddard Space Flight Center, Greenbelt, MD, United States)

#### Refinements

None

#### **Encodings**

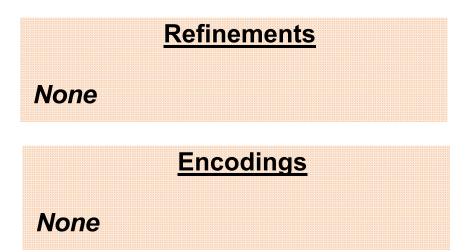
None

# **Example – Name mismatches**

- One of these things is not like the other:
  - Ron Daniel, Jr. and Carl Lagoze; "Distributed Active Relationships in the Warwick Framework"
  - Hojung Cha and Ron Daniel; "Simulated Behavior of Large Scale SCI Rings and Tori"
  - ✓ Ron Daniel; "High Performance Haptic and Teleoperative Interfaces"
- Differences may not matter
- If they do
  - This error cannot be reliably detected automatically
  - Authority files and an error-correction procedure are needed

## Contributor

- "An entity responsible for making contributions to the content of the resource."
- In practice rarely used.
   Difficult to distinguish from Creator.



## **Publisher**

- "An entity responsible for making the resource available".
- Problems:
  - All the name-handling stuff of Creator.
  - Hierarchy of publishers (Bureau, Agency, Department, ...)

#### **Refinements**

None

## **Encodings**

None

## **Title**

- "A name given to the resource".
- Issues:
  - Hierarchical Titles
     e.g. Conceptual Structures:
     Information Processing in
     Mind and Machine (The
     Systems Programming Series)
  - Untitled Works

## **Refinements**

**Alternative** 

## **Encodings**

None

## **Date**

- "A date associated with an event in the life cycle of the resource"
- Woefully underspecified.
- Typically the publication or last modification date.
- Best practice: YYYY-MM-DD

#### Refinements

Created
Valid
Available
Issued
Modified
Date Accepted
Date Copyrighted
Date Submitted

#### **Encodings**

DCMI Period W3C DTF (Profile of ISO 8601)

## **Identifier**

- "An unambiguous reference to the resource within a given context"
- Best Practice: URL
- Future Best Practice: URI?
- Problems
  - Metaphysics
  - Personalized URLs
  - Multiple identifiers for same content
  - Non-standard resolution mechanisms for URIs

#### **Refinements**

**Bibliographic Citation** 

#### **Encodings**

URI

# **Subject**

- The topic of the content of the resource.
- Best practice: Use pre-defined subject schemes, not userselected keywords.
- Factor "Subject" into separate facets.
  - People, places, organizations, events, objects, services
  - Industry sectors
  - Content types, audiences, functions
  - Topic
- Some of the facets are already defined in DC (Coverage, Type) or DCTERMS (Audience)

#### **Refinements**

None

#### **Encodings**

DDC LCC LCSH MESH UDC

# Coverage

- "The extent or scope of the content of the resource".
- In other words places and times as topics.
- Key Point Locations important in SOME environments, irrelevant in others.

#### Refinements

Spatial Temporal

#### **Encodings**

Box (for Spatial) ISO3166 (for Spatial) Point (for Spatial) TGN (for Spatial) W3CTDF (for Temporal)

# **Description**

- "An account of the content of the resource".
- In other words an abstract or summary
- Key Point What's the cost/benefit tradeoff for creating descriptions?
  - Quality of auto-generated descriptions is low
  - For search results, hit highlighting is probably better

#### Refinements

Abstract
Table of Contents

#### **Encodings**

None

# **Type**

- "The nature or genre of the content of the resource"
- Best Current Practice: Create a custom list of content types, use that list for the values.
  - Try to avoid "image", "audio", and other format names in the list of content types, they can be derived from "Format".
  - No broadly-acceptable list yet found.

#### Refinements

None

#### **Encodings**

**DCMI Type** 

## **Format**

- The physical or digital manifestation of the resource.
- In other words the file format
- Best practice: Internet Media
   Types
- Outliers: File sizes, dimensions of physical objects

#### **Refinements**

Extent Medium

## **Encodings**

IMT

# Language

- "A language of the intellectual content of the resource".
- Best Practice: ISO 639, RFC 3066
- Dialect codes: Advanced practice

## **Refinements**

None

## **Encodings**

ISO639-2 RFC1766 RFC3066

## Relation

- "A reference to a related resource"
- Very weak meaning not even as strong as "See also".
- Best practice: Use a refinement element and URLs.

#### Refinements

Is Version Of
Has Version
Is Replaced By
Replaces
Is Required By
Requires
Is Part Of
Has Part
Is Referenced By
References
Is Format Of
Has Format
Conforms To

#### **Encodings**

**URI** 

## Source

- "A reference to a resource from which the present resource is derived"
- Original intent was for derivative works
- Frequently abused to provide bibliographic information for items extracted from a larger work, such as articles from a Journal



# **Rights**

- "Information about rights held in and over the resource"
- Could be a copyright statement, or a list of groups with access rights, or ...

#### **Refinements**

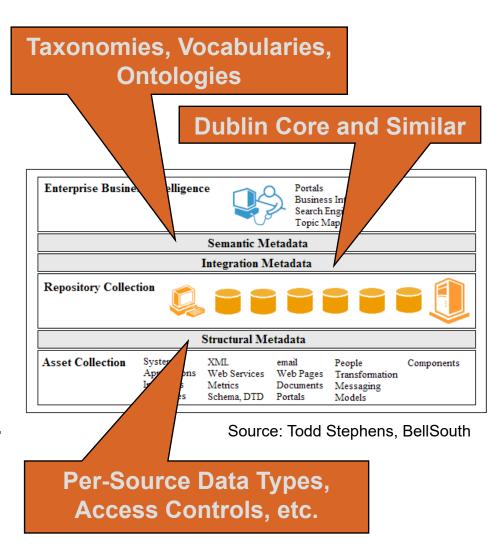
Access Rights License

#### **Encodings**

None

## Sources

- Dublin Core a de-facto standard across many other systems and standards
  - RSS (1.0), OAI
  - Inside organizations portals, CMS, …
- Mapping to DC elements from most existing schemes is simple
  - Beware of force-fits
- Why will metadata already exist?
  - Because of search projects, portal integration projects, etc. that are creating it or standardizing a mapping.



# **Example Source – OAI Harvesting**

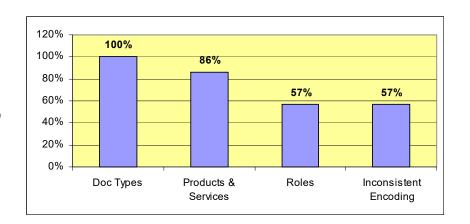
- Open Archives Initiative Protocol for Metadata Harvesting (OAI-PMH)
- Requires a simple Dublin Core format, allows more elaborate formats
  - Tends to get a lot of forcefits into simple DC
- RSS will be a major source of metadata
  - RSS 1.0 uses RDF, DC, and has a clearly-stated extension mechanism
  - If you care, bug the Atom WG now.

```
<metadata>
<oai dc:dc
 xmlns:oai dc="http://www.openarchives.org/OAI/2.0/oai dc/"
 xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
 xmlns:dc="http://purl.org/dc/elements/1.1/"
 xsi:schemaLocation=
  "http://www.openarchives.org/OAI/2.0/oai dc.xsd">
<dc:title>NASTRAN finite element idealization study</dc:title>
<dc:creator>Case, W. R. (NASA Goddard Space Flight Center,
Greenbelt, MD, United States)</dc:creator>
<dc:creator>Mason, J. B. (NASA Goddard Space Flight Center,
Greenbelt, MD, United States)</dc:creator>
<dc:date>1977</dc:date>
<dc:subject>39 - STRUCTURAL MECHANICS</dc:subject>
<dc:relation> - A03 - </dc:relation>
<dc:description>The investigation of the effects of variations of
mesh refinement and mesh pattern were conducted using a basic
rectangular mesh pattern. When employing the constant strain
TRMEM element, the basic rectangular pattern was subdivided into
triangles. This subdivision employs two different triangular patterns ...
</dc:description>
</oai dc:dc>
</metadata>
```

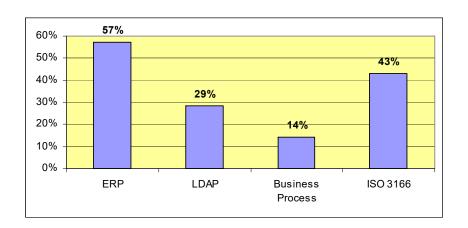
Source: NASA NTRS OAI Server

# **Extending the Dublin Core**

- Recent study of corporate use of Dublin Core
  - 100% used a custom list of document types
  - 88% added a 'products & services' field of some type
  - 67% added roles and permissions information



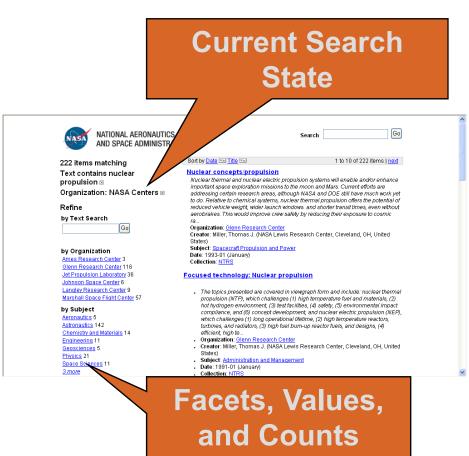
- Sources for values
  - 57% used ERP system
  - 43% used ISO locations
  - 29% validated names and roles against LDAP
- Rare to use all DC elements
  - Contributor, Source, ...



Source: Guidance information for the deployment of Dublin Core metadata in corporate environments: CEN Working Agreement (Jan 2005)

# **Example – NASA Taxonomy Search Prototype**

- Top-level taxonomy
  - 11 major branches called facets
    - Access Rights, Audiences, Business Purpose, Competencies, Content Types, Industries, Instruments, Locations, Missions & Projects, Organizations, Subject Categories
    - About ½ map to DC elements
  - XML/RDF format vocabulary files
- Metadata spec
  - Based on Dublin Core
    - Facets, plus Title, Date, Description, Creator, etc.
  - XML/RDF format metadata files
- NASA Taxonomy website
  - nasataxonomy.jpl.nasa.gov

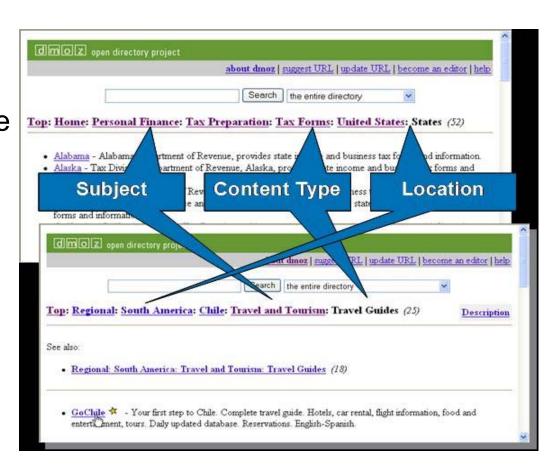


# **Overview of metadata practices**

- Use Dublin Core for basic information
- Extend with custom elements for specific facts
- Use pre-existing, standard, vocabularies as much as possible
  - ISO country codes for locations
  - Product & service info from ERP system
  - Validate author names with LDAP directory
- Design a QC Process
  - Start with an error-correction process, then get more formal on error detection
  - Large-scale ontologies may be valuable in automated error detection

# Factor "Subject" into smaller facets

- Size
  - DMOZ tries to organize all web content, has more than 600k categories!
  - Difficulty in navigating, maintaining
  - Hidden facet structure
- "Classification Schemes" vs.
   "Taxonomies"

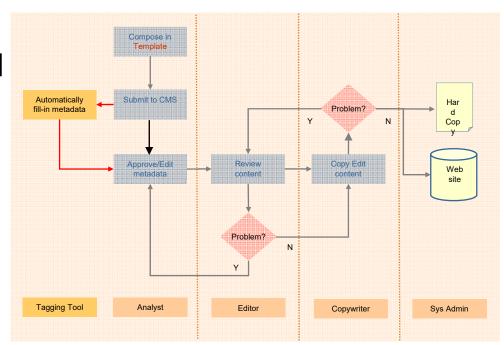


# **Cheap and Easy Metadata**

- Some fields will be constant across a collection.
- In the context of a single collection those kinds of elements add no value, but they add tremendous value when many collections are brought together into one place, and they are cheap to create and validate.

# Metadata tagging workflows

- Even 'purely' automatic meta-tagging systems need a manual error correction procedure.
  - Should add a QA sampling mechanism
- Tagging models:
  - Author-generated
  - Central librarians
  - Hybrid central autotagging service, distributed manual review and correction



Sample of 'author-generated' metadata workflow.

# **Principles**

- Basic facets with identified items people, places, projects, instruments, missions, organizations, ... Note that these are not subjective "subjects", they are objective "objects".
- Objective views can be laid on top of the objective facts, but should be in a different namespace so they are clearly distinguishable.
  - For example, labels like "Anarchist" or "Prime Minister" can be applied to the same person at different times (e.g. Nelson Mandela).